Buycott.com is an Internet based, smart-phone application that reads Universal Product Codes (UPC) and displays corporate relationships to the consumer. The consumer subscribes to various Buycott campaigns in an effort to avoid purchasing from corporate entities, and their affiliates, that endorse policies which conflict with the consumer's social conscience. The consumer has the option of purchasing a competing product, or forgoing the purchase altogether.[1]

Buycott.com was launched to encourage Corporate Social Responsibility, prior to the point of purchase, and has a rich database behind the web interface; Buycott uses the UPC as the unique identifier. [2] Buycott.com also queries consumer activists for scanned product information when the database is missing product descriptions or other information, each campaign's database relevancy and success is dependent upon the membership's participation

To learn more about how Buycott works go to the website FAQ sheet using this link : http://www.buycott.com/about

Nutrition Facts	Demand GMO Labeling	422826 members
HEALTH CARE IS A HUMAN RIGHT	Boycott States Denying Health Care to the Poor.	196 members
	Stop Buying Products Manufactured Using Prison Slave Labor	100 members
	Support Companies That Support Economic Equality	73 members

Citizens Trust Bank (source)		Dedicated to assuring economic justice for all customers
Credo Mobile (source)		Donates money to campaigns for socially conscious programs

To Download BUYCOTT to your Android or Apple smartphone go to the APP STORE on your phone and type in: "BUYCOTT". Follow the prompts provided until the download is complete.

To Use The BUYCOTT application, "click" on BUYCOTT logo on your phone screen. SELECT the CAMPAIGNS you wish to participate in. When you go to the store the next time use your phone and the BUYCOTT application to determine whether a specific product is on the AVOID or SUPPORT list.

To SCAN a product, "click" on SCAN and you will see a red bar across the screen of your phone. Point the lense of the phone to the barcode. When BUYCOTT reads the code it will tell you to select another product or the item is OK. Sometimes a specific item will not be in the database and you will need to add the name, color, size, etc.

To see companies to support online you can go to the website and SELECT the CAMPAIGN, then SELECT the COMPANY name from the list displayed. Click on the link next to each name to go to their website or to a news article that describes the company actions.