



On November 22, 2014, 12 year old Tamir Rice was playing on the playground at Cudell Recreation Center. It was part of his daily life. He was playing—kicking at the snow, throwing snow balls. Someone called 911 and even mentioned that it was probably a fake gun. 911 dispatcher failed to relay what the caller mentioned. Officer Timothy Loehmann shot Tamir Rice in .792 of a second. After shooting the boy, the officers failed to offer the boy any medical attention and then detained Tamir's 14 year old sister, denying her the right to comfort her dying brother.

On March 2, 2015, the City of Cleveland blamed Tamir for his own death. Not the reckless behavior of the 911 dispatcher, not the officer who was deemed unfit for duty in 2012, but the 12 year old boy who had no warning.

Today, May 12, 2015, 6 months following Tamir's death, the Sherriff held a press conference which gave absolutely no information or update on the case.

It is time we stop being silent about the tragic and senseless murder of Tamir. It is time we demand justice and we can do it on the streets as well as from our homes. Please join us, 6 months following the passing of Tamir, we will use everything we got! Computers, cell phones, social media and demand justice for Tamir. Everything you need to be armed with is in this toolkit. Thank you!

SHUT IT UP & SHUT IT DOWN

On any day beginning at 8:30am until 4:30pm EST.

Call/Fax/Mail letters the following offices and demand/ask the following questions below.

- First District Police Station 216-623-5118
3895 W. 130th
Cleveland, OH
- Cleveland Cuyahoga County 216-443-7800 fax: 216-698-2270
Prosecutor Timothy J. McGinty
The Justice Center
1200 Ontario Street, 9th Floor
Cleveland, OH 44113
- Ohio Attorney General / Mike Dewine
800-282-0515
Local: 614-466-4986
www.ohioattorneygeneral.gov

QUESTIONS: (Asking these questions in separate calls would be more effective, but will depend on each individual's schedule)

- Where is the police report?
- Why did Cleveland police hire poor police officers?
- Why didn't Cleveland Police Department review Timothy Loehmann's records before hiring him?
- Why hasn't Cleveland Police Department apologized to the mother of Tamir?
- What is the status of Tamir Rice's case?
- Why hasn't Timothy Loehmann been fired?
- Why didn't the officers offer Tamir any first aid?

SOCIAL MEDIA

FACEBOOK / TWITTERSTORM

Post the following questions to Cleveland Police Department Facebook page:

Ask:

- Where is the police report?
- Why did Cleveland police hire poor police officers?
- Why didn't the officers offer Tamir any first aid?
- What is happening in Tamir's case?
- Why hasn't the first 911 caller's name been released?
- What happened to the other 911 callers?
- Why did would Officer Frank Gramback drive up to any armed “suspect”?

Demand:

CPD Fire Officer Timothy Loehmann and Officer Fran Gramback.

Justice for Tamir Rice.

Disbanding of Cleveland Police Department.

CPD Facebook Page:

[HTTP://www.facebook.com/pages/Cleveland-Police-Department/137151966450108](http://www.facebook.com/pages/Cleveland-Police-Department/137151966450108)

Tweet to CPD and Cleveland Mayor Frank Jackson:

- @CLEpolice
- @ClevelandMayor

Use all or any of the following Hashtags:

#Justice4Tamir

#TamirRice

#BlkMarchMadness

#ChildrensLivesMatter

SOCIAL MEDIA

FACEBOOK / TWITTERSTORM Cont.

Demand that celebrities speak out against the killing of Tamir.

The following celebrities have spoken out against injustices in the past, but have failed to speak out against police brutality.

Twitter/Facebook

Russell Simmons - @UncleRUSH
Jesse Williams - @iJesseWilliams
Oprah Winfrey - @Oprah
Common - @Common
Beyonce - @Beyonce
Audra McDonald - @AudraEquality

Any other celebrities you feel should be called out.

Ask:

- Why are you so silent about the murder of Tamir Rice?
- Do you care about children?
- Will you stand up and say Tamir's life mattered?

#TamirRice

Tell them:

Tamir's life mattered.

Quote: "When we don't stand up for children, we don't stand for much." - Marian Edelman Wright.

Share:

Extended video of the shooting.

[HTTP://www.mediaite.com/online/extended-video-of-tamir-rice-shooting-shows-cops-tackling-sister-rushing-to-help/](http://www.mediaite.com/online/extended-video-of-tamir-rice-shooting-shows-cops-tackling-sister-rushing-to-help/)

JUST A BOY WITH A TOY

PURCHASE TOY GUN AND MAIL TO CLEVELAND POLICE DEPARTMENT

May 23rd

You may purchase one or many toy guns at the dollar or 99 cents store and mail anonymously to the **Cleveland Police Department** along with a print out of the next page in this toolkit. You will need to decipher when would be the best time to send the toy(s) in order for the CPD to receive them on March 23rd or thereafter. We prefer the 23rd, but if they are receiving them all that week, that is OK.

First District Police Station

3895 W. 130th

Cleveland, OH



WHY DID YOU MURDER THIS YOUNG BOY?