

We cannot be bought. We will not be sold!

June 3, 2015, *until* OUR PEOPLE ARE FREE

CALL FOR A NATIONWIDE BOYCOTT

We WILL NOT Subsidize Our Own Victimization!

Logos included: Kmart, Verizon wireless, Bank of America, AVIS, Wendy's, FOX NEWS Channel, STARBUCKS COFFEE, American Airlines, Sprint, Fidelity INVESTMENTS, Walmart, JCPenney, WHOLE FOODS MARKET, McDonald's, VICTORIA'S SECRET, WELLS FARGO.

Coalition Against Police Violence



Dear Comrade:

We are at war. And we are losing.

Even as we daily add more and more names to the list of Stolen Lives, and protest in the streets, our demands for transparency, police accountability, and reform are ignored. The majority of America responds to the ever increasing murder rate of unarmed civilians by law enforcement with apathy. The federal government attempts to pacify our cries for justice with the appointment of a special task force on policing that has done nothing to reduce the violence perpetrated against our communities. The local governments attempt to silence us by labeling us domestic terrorists, enacting new laws to criminalize the exercise our Constitutional rights, and by arming their already over-militarized police departments with yet more weapons to intimidate and victimize us.

We are losing because our demands are not being taken seriously. And our demands are not being taken seriously because we haven't implemented a sustained consequence for the failure to comply with our demands. The formula for a demand is "You do X, or else I will do Y". Our demands are flawed and impotent because we have not consistently enforced the "or else".

Yes, we have disrupted business as usual with our protests. And we have done Blackout Boycotts intermittently throughout this movement with marginal success. But imagine the outcome if we fully rejected this system that terrorizes and subordinates our communities to an American subculture. ***What if we finally said We WILL NOT Subsidize Our Own Victimization?*** What if we never bought from another business that profits from prison slave labor? What if we used alternative means of transportation that took money away from local governments? What if we could put Wal-Mart out of business not only for its objectionable business practices, but also for its role in the death of John Crawford? What if we could bankrupt and bury the news media that vilify the victims of police violence? What if our impact on their bottom line was all the incentive that the government needed to meet our demands?

Remember, we are fighting a system. And all of these industries are players in that system. All of them own a piece of the American government. But so do we. The only difference between us and them is that we have not exercised our financial weapon effectively, mainly because we have given our ammunition to our enemy. In the words of Eric Garner, "this stops today!"

The Coalition Against Police Violence believes we can win this fight with a sustained boycott aimed at key targets that we believe contribute to persistent police violence against our communities. We have created this toolkit in hopes that you are as fed up as we are with this "fixed" system and will commit to this boycott until the fight is won. Please visit our website at www.thecapv.org to add you and/or your organization's name to our Statement of Support.

In solidarity,

Esther Baldwin, Esq.

Esther Baldwin, Esq.

Vice President



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"How To" sheet on the BUYCOTT smartphone application (Available on website www.thecapv.org)

Make sure to join our Social Justice Directory and become a member of the CAPV to access the directory and receive updates.



PRESS RELEASE

Contact info: Coalition Against Police Violence

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Phone:[334-603-2278](tel:334-603-2278)

Release Date: FOR IMMEDIATE RELEASE

Boycotting Institutions that Profit from Poverty, Slave Labor, Mass Incarceration, Biased Media and Sanctioned Violence: We Will Not Subsidize Our Own Victimization

U.S. - The Coalition Against Police Violence(CAPV) is calling for a nationwide boycott for police accountability and reform. The focus will be on those who profit from prison labor and biased media portrayals.

In light of the continued spotlight on police violence that was catapulted into public realm with the death of Trayvon Martin almost 4 years and has continued to gain momentum through campaigns such as Black Lives Matter, real reform has been both slow and nonexistent. The Coalition Against Police Violence is calling for a sustained boycott aimed at key targets that we believe contribute to persistent police violence against our communities.

These targets include those who profit from prison labor including, but not limited to WalMart, McDonalds, Sprint, Victoria's Secret and Fidelity Investments. These are business which use inmates as cheap labor paying as low as 90 cents a day, either directly or through contract labor. Under the Work Opportunity Tax Credit, employers receive a \$2,400 credit for each work-release inmate they employ as well as being allowed to not provide benefits or health care for those employees.

We have created a toolkit in hopes that you are as fed up as we are with this "fixed" system and will commit to this boycott until the fight is won. The toolkit will supply citizens with alternative shopping choices to socially conscious businesses as well as outlining the businesses that profit from prison labor.

The boycott states the following demands.

1. End Prison Slave Labor.
2. End State Sanctioned Violence.
3. End mass incarceration.
4. End biased portrayals of Black people in the media.

"Even as we daily add more and more names to the list of Stolen Lives, and protest in the streets, our demands for transparency, police accountability, and reform are ignored. The majority of America responds to the ever increasing murder rate of unarmed civilians by law enforcement with apathy. The federal government attempts to pacify our cries for justice with the appointment of a special task force on policing that has done nothing to reduce the violence perpetrated against our communities. The local governments attempt to silence us by labeling us domestic terrorists, enacting new laws to criminalize the exercise our Constitutional rights, and by arming their already over-militarized police departments with yet more weapons to intimidate and victimize us." says Esther Baldwin -Vice President of CAPV. Information for the boycott can be found at <http://thecapv.org>.

TARGETS AT A MACRO LEVEL

MAINSTREAM MEDIA

It is no secret that the media is a major contributor to the systemic inequity in America. The stereotypes portrayed in the media about individuals and communities of color become the basis for a lot of bigotry and prejudice practiced by the dominant culture. As it relates to the Black Live Matter movement, we have seen mainstream media outlets ignore the atrocities left in the wake of police violence. And when our stories are covered, we find the mainstream media:

- deflecting and “trying to make the conversation about anything but race;
- blaming the victims themselves or African Americans as a group;
- exploiting racial fears;
- denying that systemic racism exists; and
- attempting to directly intimidate protesters.”ⁱ

THE PRISON INDUSTRIAL COMPLEX

Prison labor in the United States is referred to as insourcing. Under the Work Opportunity Tax Credit (WOTC), employers receive a tax credit of \$2,400 for every work-release inmate they employ as a reward for hiring “risky target groups.”

The workers are not only cheap labor, but they are considered easier to control. They also tend to be African-American males. Companies are free to avoid providing benefits like health insurance or sick days. They also don't need to worry about unions, demands for vacation time, raises or family issues.

According to the Left Business Observer, “the federal prison industry produces 100 percent of all military helmets, war supplies and other equipment. The workers supply 98 percent of the entire market for equipment assembly services; 93 percent of paints and paintbrushes; 92 percent of stove assembly; 46 percent of body armor; 36 percent of home appliances; 30 percent of headphones/microphones/speakers; and 21 percent of office furniture. Airplane parts, medical supplies and much more: prisoners are even raising seeing-eye dogs for blind people.”

With all of that productivity, the inmates make about 90 cents to \$4 a day.ⁱⁱ

Boycott Targets & Alternatives

THE USUSAL SUSPECTS	A BETTER CHOICE
<p>Wal-Mart. In addition to it less than exemplary employment practices, Wal-Mart is a banned business for its role in and subsequent contribution to the cover up of the murder of John Crawford, Jr. by police at its Beavercreek, OH store. Additionally, despite pledging not to work with vendors who use prison labor in their manufacturing processes, Wal-Mart, enlisting the aid of Jacob's Trading Company, continues to profit from and exploit prison labor for "demanufacturing" purposes, where inmates clean products of UPC bar codes so that products can be resold to after-market retailers.</p>	<ul style="list-style-type: none"> • Wegman's • Publix • Kroger •
<p>Starbucks. The company uses inmates to cut costs as well. Starbucks subcontractor Signature Packaging Solutions hired Washington state prisoners to package holiday coffees.</p>	<p>I say save yourself some money and buy a nice coffeemaker and gourmet coffees; but if that's not your thing, try these:</p>
<p>McDonald's. McDonald's uses inmates to produce frozen foods. Inmates process beef for patties. They may also process bread, milk and chicken products.</p>	<p>Again, I'd say skip it, but if you can't opt for one of these:</p>
<p>Wendy's. Wendy's has also been identified as relying on prison labor to reduce its cost of operations. Inmates also process beef for patties</p>	<p>See above</p>
<p>Sprint. Inmates provide telecommunication services. Inmates are used in call centers.</p>	<ul style="list-style-type: none"> • T-Mobile • AT&T
<p>Verizon Wireless. Inmates provide telecommunication services.</p>	<p>See above</p>
<p>Victoria's Secret. The company uses inmates to cut production costs. In South Carolina, female inmates were used to sew products. Also, inmates reportedly have been used to replace "made in" tags with "Made in USA" tags.</p>	
<p>Fidelity Investments. 401(K) or other investments are held by Fidelity, and, in some cases, some of your money invested</p>	

by Fidelity is used for prison labor or in other operations related to the prison industrial complex. The investment firm funds the American Legislative Exchange Council (ALEC), which has created laws authorizing and increasing the use of inmates in manufacturing.	
J.C Penney. Sells jeans made by inmates in Tennessee prisons.	
Kmart. Sells jeans made by inmates in Tennessee prisons.	
American Airlines. Uses inmates to take reservations.	
Avis. Uses inmates to take reservations.	

Black Owned Banks in America

There are 21 African American owned banks with assets totaling approximately \$4.7 billion in assets or approximately 0.43 percent of African America's \$1.1 trillion in buying power.

In 1994, there were 54 African American owned banks according to the FDIC. Now, there are 21.

ALAMERICA BANK

Location: Birmingham, Alabama

Founded: January 28, 2000

FDIC Region: Atlanta

Assets: \$35 404 000

BROADWAY FEDERAL BANK FSB

Location: Los Angeles, California

Founded: February 26, 1947

FDIC Region: San Francisco

Assets: \$385 055 000

CAPITAL CITY BANK & TRUST COMPANY

Location: Atlanta, Georgia

Founded: October 3, 1994

FDIC Region: Atlanta

Assets: \$294 572 000

CARVER STATE BANK

Location: Savannah, Georgia

Founded: January 1, 1927

FDIC Region: Atlanta

Assets: \$41 573 000

CITIZENS TRUST BANK

Location: Atlanta, Georgia

Founded: June 18, 1921

FDIC Region: Atlanta

Assets: \$392 286 000

CITY NB OF NEW JERSEY

Location: Newark, New Jersey

Founded: June 11, 1973

FDIC Region: New York

Assets: \$340 301 000

COMMONWEALTH NATIONAL BANK

Location: Mobile, Alabama
Founded: February 19, 1976
FDIC Region: Atlanta
Assets: \$63 244 000

FIRST INDEPENDENCE BANK

Location: Detroit, Michigan
Founded: May 14, 1970
FDIC Region: Chicago
Assets: \$215 924 000

FIRST STATE BANK

Location: Danville, Virginia
Founded: September 08, 1919
FDIC Region: Atlanta
Assets: \$38 882 000

FIRST TUSKEGEE BANK

Location: Tuskegee, Alabama
Founded: October 11, 1991
FDIC Region: Atlanta
Assets: \$63 127 000

ILLINOIS SERVICE FEDERAL SAVINGS & LOAN

Location: Chicago, Illinois
Founded: January 01, 1934
FDIC Region: Chicago
Assets: \$140 148 000

INDUSTRIAL BANK

Location: Washington, DC
Founded: August 18, 1934
FDIC Region: New York
Assets: \$342 524 000

LIBERTY BANK & TRUST COMPANY

Location: New Orleans, Louisiana
Founded: November 16, 1972
FDIC Region: Dallas
Assets: \$545 019 000

<http://www.libertybank.net/>

MECHANICS & FARMERS BANK

Location: Durham, North Carolina
Founded: March 01, 1908
FDIC Region: Atlanta
Assets: \$304 809 000

NORTH MILWAUKEE STATE BANK

Location: Milwaukee, Wisconsin

Founded: February 12, 1971

FDIC Region: Chicago

Assets: \$91 490 000

ONEUNITED BANK

Location: Boston, Massachusetts

Founded: August 02, 1982

FDIC Region: New York

Assets: \$590 624 000

SEAWAY BANK & TRUST COMPANY

Location: Chicago, Illinois

Founded: January 02, 1965

FDIC Region: Chicago

Assets: \$573 168 000

UNITED BANK OF PHILADELPHIA

Location: Philadelphia, Pennsylvania

Founded: March 23, 1992

FDIC Region: New York

Assets: \$67 930 000

UNITY NB OF HOUSTON

Location: Houston, Texas

Founded: August 01, 1985

FDIC Region: Dallas

Assets: \$68 125 000

Source: FDIC

Links and Resources

<http://www.politicalresearch.org/2014/12/18/5-right-wing-media-narratives-attacking-the-black-lives-matter-movement/#>

ⁱⁱ<https://www.popularresistance.org/who-are-the-prison-profiteers/>

Hobby Lobby

http://www.worldmag.com/2015/05/nearly_a_year_after_hobby_lobby_contraceptive_mandate_still_unresolved

Pepsi

http://action.fooddemocracynow.org/sign/pepsi_betrayed_democracy/

Ikea Feels sorry for prison labor.

http://action.fooddemocracynow.org/sign/pepsi_betrayed_democracy/

Corporations benefiting from prison labor.

<http://atlantablackstar.com/2014/10/10/12-mainstream-corporations-benefiting-from-the-prison-industrial-complex/5/>

Black owned wineries.

<http://atlantablackstar.com/2015/05/29/9-amazing-black-owned-wineries-and-vineyards-you-probably-dont-know-about/>